



Rotary Trade Fair Promotional Videos

- **Project No. 19**
- **Date :** 4th September, 2026
- **Location :** Gyanda Academy, Birgunj
- **Specified Committee :** Community
- **Sponsoring Organization :** Rotary Club of Birgunj

Area of Focus : Community Economic Development

About The Promotional Videos

Introduction:

The promotional video campaign for the Rotary Trade Fair 2026 was launched to build widespread excitement and community engagement for the upcoming event. Released across social media channels, these engaging visuals highlighted the vibrant marketplace atmosphere, diverse stall categories, and the core mission of supporting local businesses.

By showcasing everything from food and clothing to games and gift items, the videos successfully invited creators, entrepreneurs, and shoppers to be part of the grand event.

Ultimately, this digital campaign served as an effective outreach tool to maximize participation, community involvement, and stall bookings for a great cause.

Project Summary:

The promotional video campaign for the Rotary Trade Fair 2026 played a vital role in driving anticipation and participation for the major fundraising event scheduled at Hotel Siddharth Diyalo. The creative clips emphasized key highlights, including venue details, event timings, and the opportunity for local vendors to showcase their products while supporting community social services. Promoted by the organizing teams, the videos effectively reached a wide audience of potential shoppers and business owners. This strategic media outreach successfully accelerated stall registrations, boosted public awareness, and reinforced the collaborative spirit of service behind the initiative.

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